



General Membership Meeting

June 17, 2020

Agenda:

- General Updates
- Project updates
 - Blue Marsh Trail Restoration Project
- Member Survey
- Events and volunteer opportunities
 - Group Rides
 - Trail Maintenance Days
 - Social Events
- Open discussion
- Close/next meeting date



General Updates

Focus on increasing communications to our members

Promoting more member involvement

- Monthly General Membership Meetings, 3rd Wednesday of the month
- Many upcoming volunteer opportunities
- Regular communication and education on social media platforms

Blue Marsh Trail Restoration Project



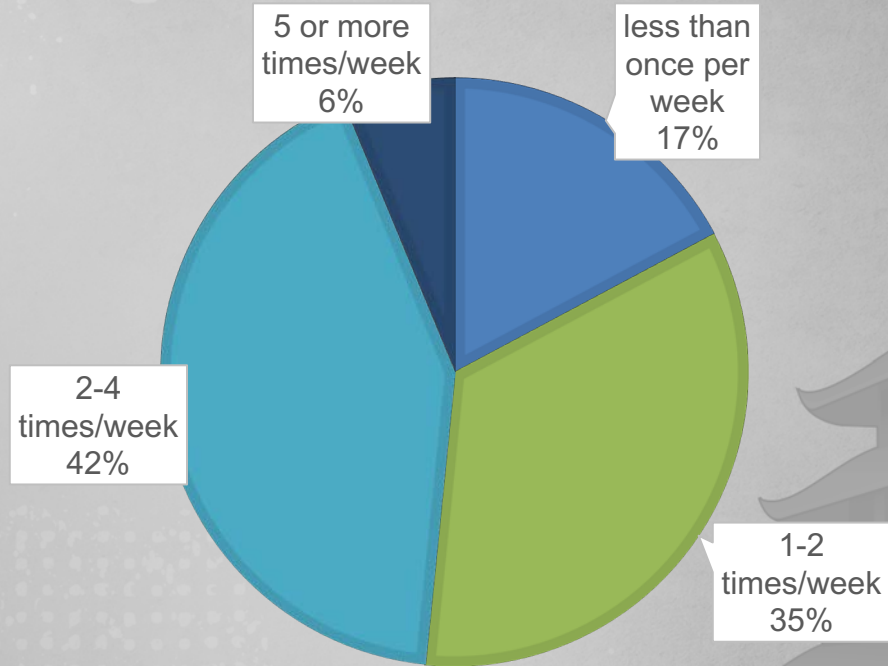
- Temporarily on hold due to COVID-19; starting up again soon
- Phase 1B - Bike Skills Area @ Upper Stilling Basin Lot
 - Funded by USACE grant
 - Received 3 RFB's, will be awarding the bid soon
- Donations Received:
 - January - \$ 15,000 donation, April - \$ 25,000 donation
 - Two individual members donated \$ 1000 each
- Over next 2 weeks:
 - Meet with USACE for acceptance of bid
 - Initial construction meeting
 - Ground breaking!

BAMBA Member Survey

- 182 members were sent the survey with 8 questions, 64 responded
- Members overall provided very constructive and positive feedback
- We received a 35% response rate – thank you!

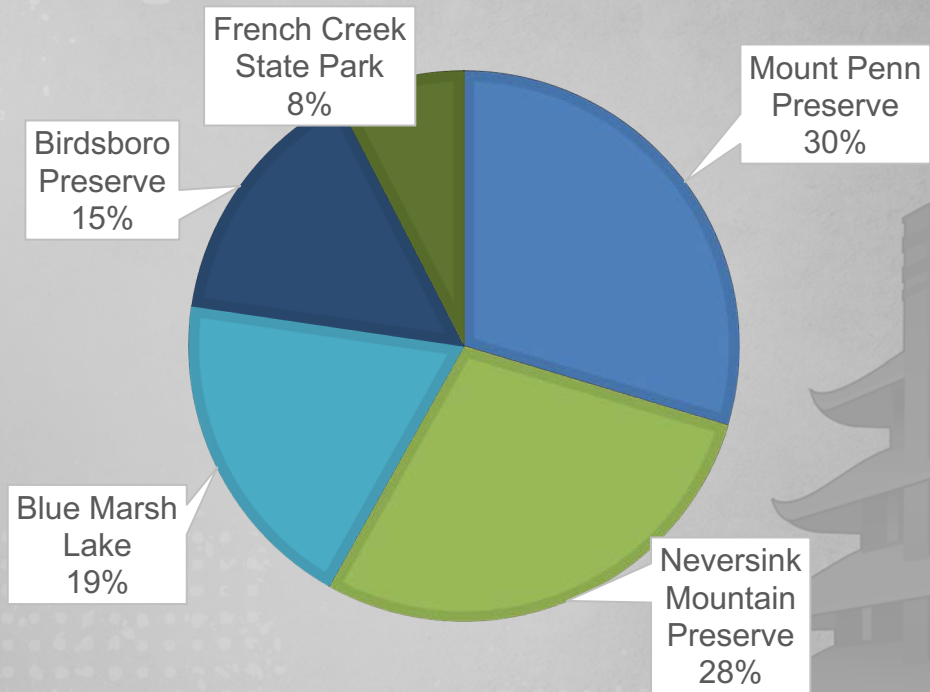
On average, how often do you ride your mountain bike?

- 42% of our members ride 2-4 times per week
- 35% ride 1-2 times per week
- 77% of respondents use our trail systems on at least a weekly basis



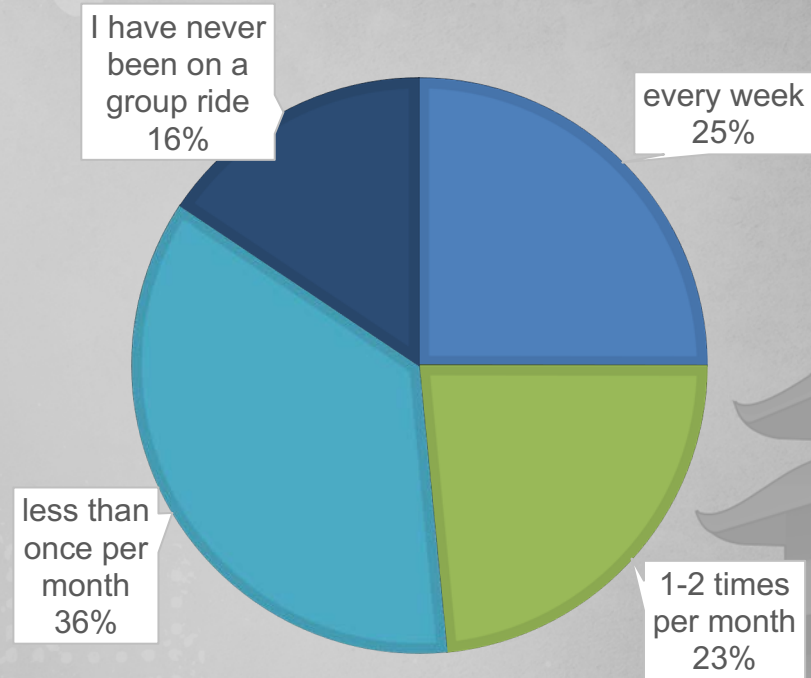
What Berks County trails do you prefer to ride?

- Mount Penn, Neversink Preserve and Blue Marsh Lake are the most popular trail systems



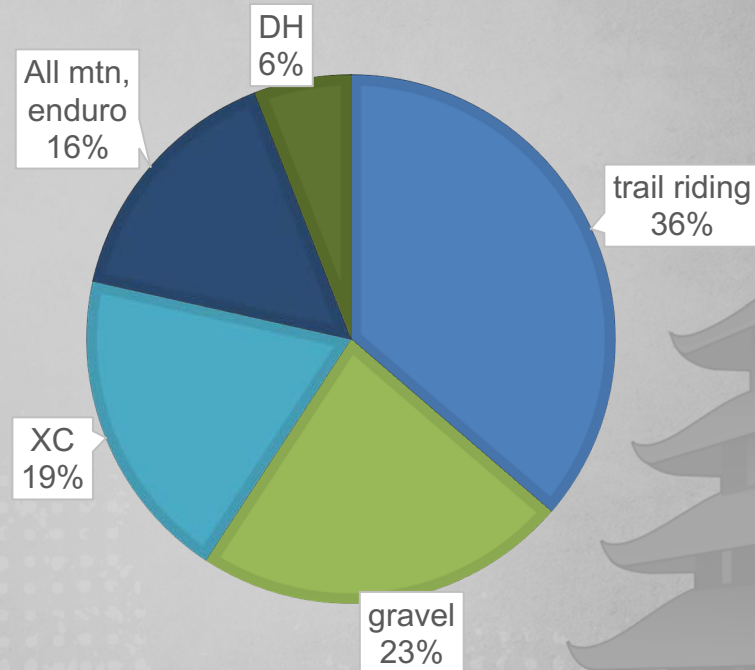
How often do you participate in group rides?

- 48% of respondents participate in group rides every month
- 25% participate every week



What type of riding do you prefer?

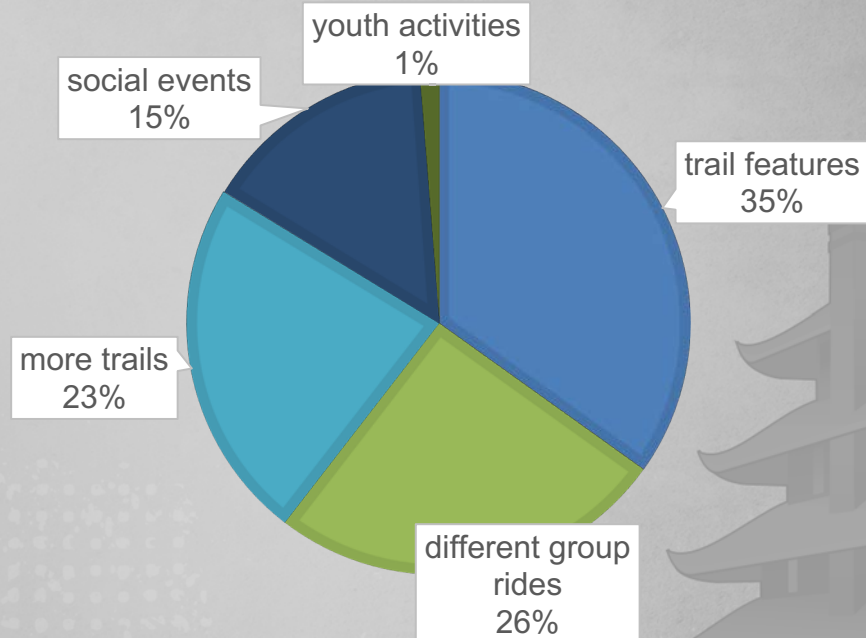
- The most popular type of riding among our members is trail riding and gravel, encompassing 59% of our members.



What improvements would you like to see from our organization and area?

Consistent comments were as follows:

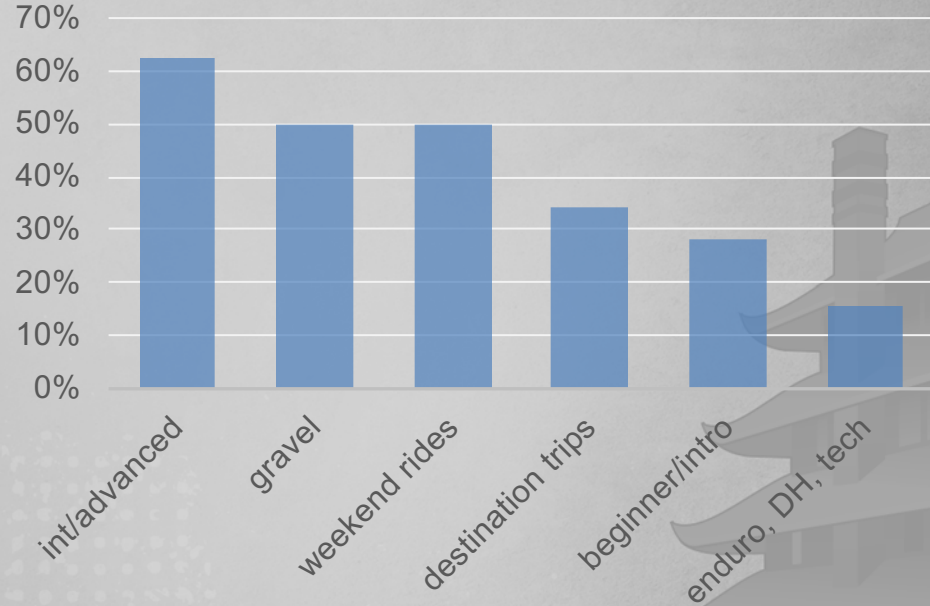
- Different types of group rides
- More trail maintenance and trail improvements
- A more predictable, non-changing trail system
- Additional signage and offering routes
- Trail stewardship education
- Continued work at Blue Marsh
- Skills clinics
- Use of other apps such as the MeetUp app for group ride scheduling
- More events with Fred's band + beer events 😊



If you selected different group rides, what type would you like?

2020 Rides:

- Gravel rides on Fridays
- Designated intermediate/advanced rides
- More locations (Swatara, Marsh Creek, French Creek)
- Destinations (Raystown Lake, Ray's Indoor Bike Park, Bike Parks, Big Bear Lake)

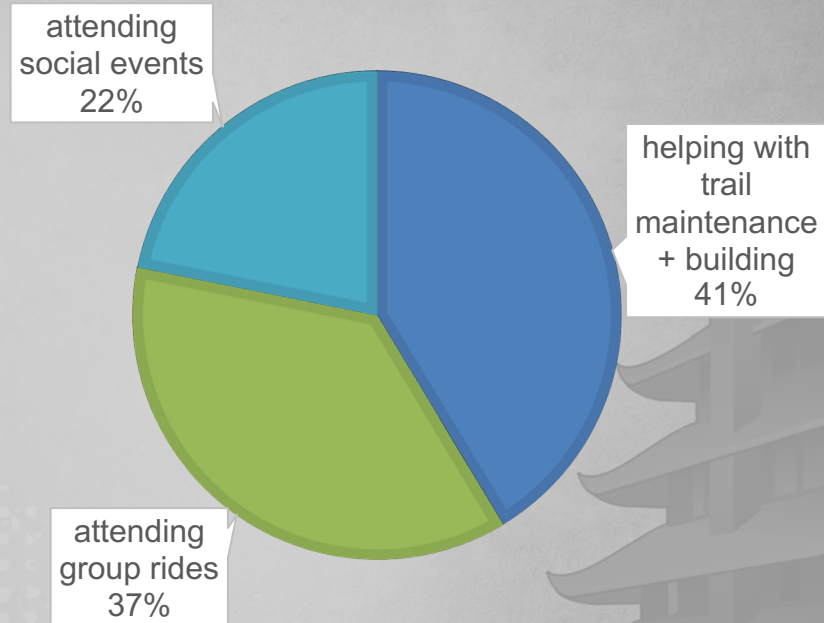


**Schedule dependent on COVID-19 restrictions and considerations*

Which areas interest you the most?

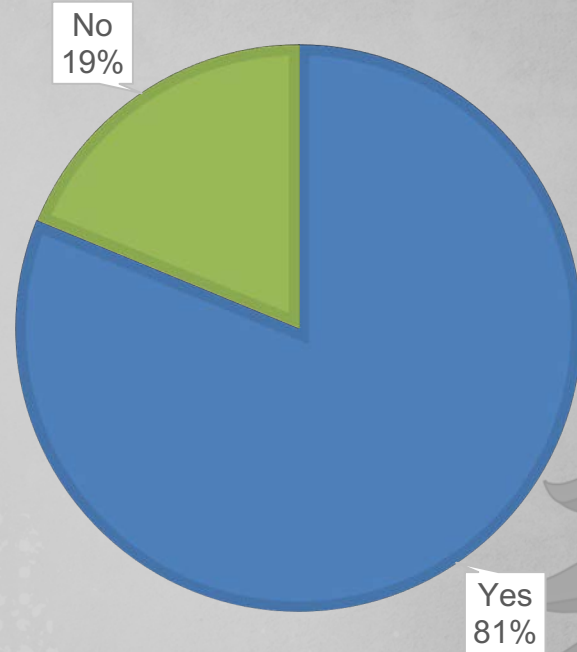
Trail stewardship is most popular

- We will initiate a coordinated plan for 2020:
 - specified day of month
 - Identified trails
 - Areas of opportunity
 - Land owner inclusive
- Group rides
- Social Events
 - Summer ride and picnic?



May we contact you for volunteer opportunities?

- 81% of members said they can be contacted for volunteer opportunities
- We will need your help and support to succeed with new initiatives!



Enter any other comments that you would like to share with us.



“I appreciate the leadership in this club. Thank you”

“Very happy with BAMBA’s accomplishments. I like the idea of monthly membership meetings.”

“Really appreciate the hard work being done!”

“Thanks for asking for my input!”

A heartfelt thank you to each of our members for your positivity,
support and feedback!

Events and Volunteer Opportunities

- **Trail Stewardship**
 - Regularly scheduled Trail Maintenance Days focusing on debris removal, identifying areas of improvement
 - Land Owner Appreciation Day
- **Various Group Ride Options**
 - TNR's resuming again soon
 - Friday Night Gravel Rides
 - Rides at other locations within 90+/- drive
 - Weekend rides
- **More Ways to get Involved!**
 - Trail maintenance and improvements
 - Ride leaders and helpers
 - Trail Signage – Sunday, June 28th BAMBA Lot

Thank you!



- Open Discussion
- Next Virtual Meeting: July 15, 2020

